



### **Welcoming Message from the Chair**

On behalf of the Organising Committee, I would like to kindly welcome you to the 12<sup>th</sup> National Public Health Conference, held in conjunction with the 26<sup>th</sup> NIH Scientific Conference. This conference is co-organised by the *Persatuan Pakar Perubatan Kesihatan Awam Malaysia* (PPPKAM) and the Institute for Public Health, the National Institutes of Health, Ministry of Health Malaysia.

The joint efforts between these two organisations create an interesting platform that bring together the perspective of the Public Health Medicine fraternity and the research institutes under the Ministry of Health. The theme of the conference, “Embracing the New Era: Advancing Public Health through AI and Digitalisation” aligns with the current Ministry of Health aspiration. Digitalisation is hope to improve service delivery through responsive health system, while data-driven best practice will enable healthcare providers in the delivery of better precision care through precision public health and precision medicine.

To discuss this important theme, we brought together four plenary sessions, nine symposiums, two panel discussions and five pre-conference workshops. Thus, I would like to express my deepest gratitude to the invited speakers, experts and participants who have taken their precious time to be here. I would also like to extend my gratitude for the organizing committee which comprise of the members from PPPKAM, Institute for Public Health and the National Institutes of Health, and the Putrajaya District Health Office for their arduous effort in making all of this possible.

It is hope that we can interact, discuss, share insights, and enhance our mind with other public health professionals and researchers as well as colleagues from various perspectives in this two-and-half day conference. We do hope you find this event fruitful for your future career, for the sake of knowledge, and also for the benefit of humankind. Thank you.

Chair of the Organising Committee,

**Dr Noor Ani binti Ahmad**

**Vice President of *Persatuan Pakar Perubatan Kesihatan Awam Malaysia* (PPPKAM)**

**Director of the Institute for Public Health, National Institutes of Health, Ministry of Health.**